



Blue Ridge

CHEER COMPANY

2023-2024 TRYOUT PACKET



WHO ARE WE

Blue Ridge Cheer Company WNC's newest cheer company! We are dedicated to promoting personal development while also pushing each child athletically through proper training and progression. Offering elite, prep, novice, and recreational training, we have a spot for everyone and truly value each athlete who joins. At BRC we strongly believe a group of confident, well-rounded individuals is the secret to an incredible team. Therefore we dedicate our training to helping each athlete reach their greatest potential individually, and then guide them on how to use their strengths to benefit a group/team. We hope every athlete who joins Blue Ridge Cheer Co. will develop a sense of self confidence, respect, and excellent teamwork on and off the floor.

WHY BRC IS THE BEST PLACE TO BE

There is a unique spirit and energy within the Blue Crew, that is duplicated by no other. We pride ourselves on our inclusive and welcoming environment, encouraging community, and support within our gym.

Our staff is purposely small; exclusive to coaches dedicated to excellence. BRC coaches make a conscious effort to connect with each athlete to truly grasp everyone's learning style and athletic strengths to better contribute to their competitive experience. Our coaching style and award winning choreography speak for itself at events year round.

WHAT WE DO

Blue Ridge Cheer provides three pathways in our competitive program, designed to cater to all ages, commitment and skill abilities. We consistently produce award winning teams but more importantly, our athletes are well rounded, team players, and strong.

ALL-STAR NOVICE TEAMS

Blue Ridge Cheer Company offers a 1 day a week low cost Novice program designed for beginner cheerleaders just getting started in our competitive program. Novice teams practice once a week and will perform 3-5 times locally per season.

ALL-STAR PREP TEAMS

Prep teams are designed to encompass all the fun, competitiveness, and values that Blue Ridge Cheer Co is founded on, while allowing less commitment all around. These teams are perfect for level 1 & 2 athletes seeking less practice time, lower fees, and reduced travel at 3-5 semi-local competitions per year.

ALL-STAR ELITE TEAMS

BRC elite teams are known for their competitive edge, good sportsmanship, and consistent standard of greatness. These teams practice twice a week and travel multiple times a season for competitions both regionally and nationally. Elite athletes are pushed vigorously and seek a more intense competitive experience with 5-7 competitions per season.

Mission Statement

Our gym strives for excellence, both in skill training and customer service.

Our mission at BRC is to empower each child to reach their full potential, athletically and personally, by teaching the value of teamwork, self confidence, and industriousness.

Our Values

Integrity, Leadership, and Teamwork
Dedication, Industriousness, and Effort



TRYOUT EVALUATION INFORMATION

Our BRC Tryout process is a stress free evaluation day. New & returning athletes will be evaluated on individual skills in tumbling, jumps, and motions as well as their flying or basing knowledge. We offer private evaluations for anyone that can't make it to group tryouts.

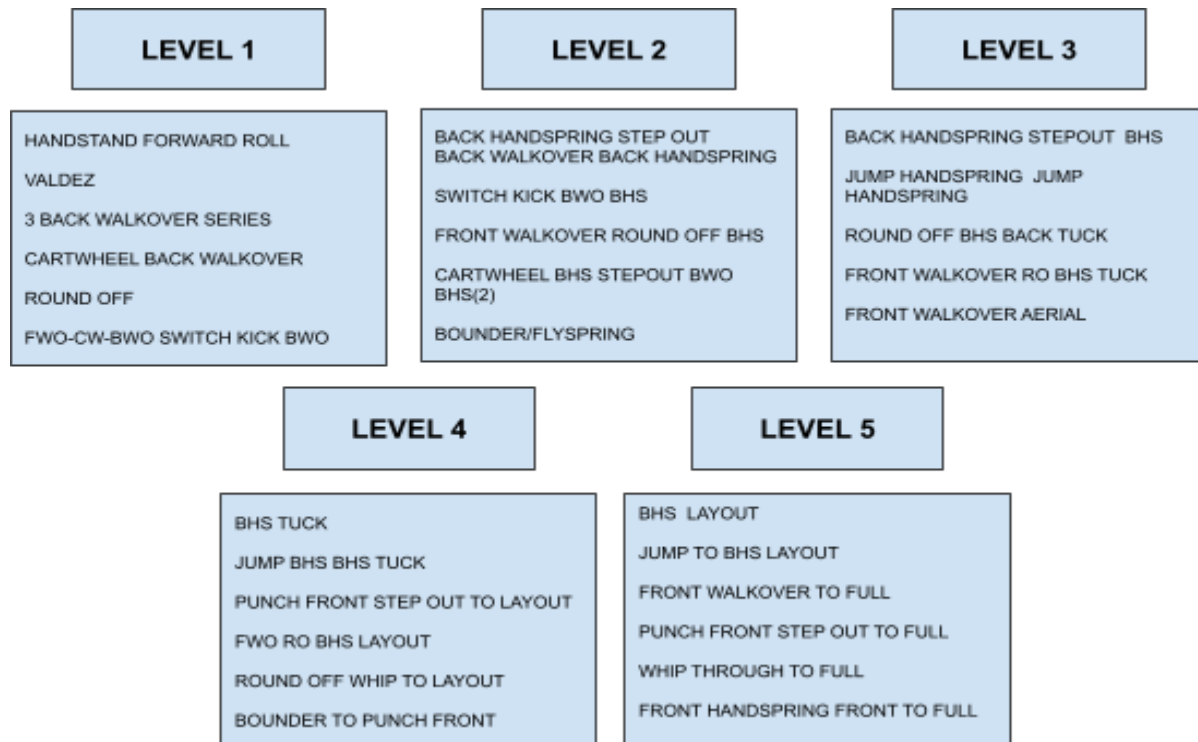
We will ask all athletes to perform elite level appropriate jump/tumbling skills where we will take note of technique, confidence, and potential. Novice and prep age/interested athletes will be guided through skills and progressions as they showcase their readiness. All prospective Blue Ridge Cheerleaders must be evaluated regardless of age/interest.

MAKING THE TEAM

Immediately following the completion of tryouts and registration, our staff will work together to place athletes onto highly competitive teams based on individual skill set as well as overall team contribution. At BRC we believe in placing athletes on levels they have *mastered* and can compete stress-free mentally and physically at any given time while maximizing the scoresheet.

Athletes will be under a continued evaluation period through the summer months, every practice should be treated like an evaluation. Teams are not finalized until August 1st. Our goal is to place cohesive teams that work towards competitive greatness so we evaluate all aspects of the score sheet. Tumbling, stunting, flexibility, motions, jumps, attitude, experience and stage presence will be largely taken into account, as well as any returning athletes' prior season contributions.

After teams are placed athletes are expected to further their training and conditioning outside of their regular practice hours, while always putting safety first. We encourage athletes to take advantage of all training opportunities including extra classes, clinics, or private lessons at our gym. BRC coaching staff has the right to add, move, or remove spots on our teams prior to, or during choreography and competition season. Our goal is to create teams that compete at the highest level of their skill set; being on any BRC competitive team is an honor and a great accomplishment.



We believe every team is equally important to the success of our program.



TEAM PLACEMENTS

April 22 - May 22 TRYOUT REGISTRATION

Set up your online portal account and pay your tryout fee.

Novice:	\$15
Prep interest only:	\$25
Prep/Elite:	\$40
Private Tryout:	\$50

May 22nd - 6:30-8:00pm

Optional drop in Registration & Free Open Gym for those registered to tryout

TRYOUT CLINICS

\$15 Each

May 15 - 8:00-9:00 pm

May 16 - 5:00-6:00 pm

These are optional clinics to review jumps, tumbling, and motions... attend both if you'd like! Space is limited, athletes may be grouped by skill level. Athletes must be pre registered for tryouts to enroll. Enrollment for clinics opens May 1. Staff will be on hand to collect tryout paperwork on these days if you wish to turn it in and avoid the lines.

SKILLS CLINICS

\$25 each or attend two for \$40

Polish and progress your skills before tryouts to help you level up! Clinics are skill based and should only be attended for skills you're currently working towards. Enrollment for clinics opens May 1. Staff will be on hand to collect tryout paperwork on these days if you wish to turn it in and avoid the lines.

May 15th

5:00-6:30 pm Level 3&4 Stunting

6:30-8:00pm Layouts & more

May 16th

6:00-7:30 pm Tucks & more

7:30-9:00pm Dance & Motions

May 17th

5:00-6:30 pm Jumps & Flexibility

6:30-8:00pm Walkovers

May 18

5:00-6:30 pm Handsprings

6:30-8:00 pm Level 1 & 2 Stunting

OPEN GYM \$5 each

May 17 & 18 - 8:00-9:00 pm

TRYOUT DAYS:

INDIVIDUAL EVALUATIONS:

Athletes must be pre-registered. Please arrive 30 min early to drop off paperwork, or 15 min early if your paperwork is turned in. You may drop in anytime during the scheduled time frame. Evaluations should last 10-20 minutes, Athletes with a birth year of 2020 must be 3 by tryouts. Athletes with a birth year of 2004 must still be 18 on May 31. Please wear a black sports bra or tank top with black shorts and a BOW.

May 23rd:

Ages 3-11: 6:00-7:30pm

May 24th:

Ages 12-18: 6:30-8:00pm

LEVELED CALL BACKS:

All Elite athletes will attend a leveled callback with athletes of similar abilities. Athletes will learn and demonstrate a short "Stunt & Tumble routine" to see how they work with others and their abilities in a team setting. You will receive your call back time at your skill evaluation. Leveled call backs do not guarantee a certain level placement.

May 25th:

Level 2: 5:00-6:30 pm

Level 3&4: 6:30-9:00 pm

PRIVATE EVALUATIONS:

May 26th:

by appointment only.

Email: CHEERCO@BLUERIDGEKIDSCENTER.COM

Team placement day:

Saturday, May 27th, 2023 @ 11:00am

Join us for a meet and greet and roster signing. Parents will have an opportunity to turn in paperwork and registration fee that is due before the first practice. Placement concerns will not be addressed on this day.

BRC Welcome Party: Saturday, June 3rd, 2023 (Location TBA)

First Practice Week: June 5th, 2023 (Schedule TBA)



IMPORTANT POLICIES

Team athletes can participate in school cheer only if the school coach is willing to work with BRC for the benefit of the child and dual success of both programs. We recommend sideline only and expect BRC to take priority when conflicts arise. Basketball cheer typically does not work and we will not work with conflicts past Nov 1. BRC will not make schedule accommodations for high school cheerleaders unless the high school coach reaches out in the pre-season.

Competitive teams are a season long commitment with a signed financial contract for the full season amount. There is a \$350 drop fee for quitting after June 16th. Additionally, the athlete forfeits all items on order, and no refunds will be issued. If an athlete quits within 7 days of choreography or a competition, the early termination fee increases to \$500.

Financial Policies

A schedule of fees and payment due dates are available in this packet. Parents, guardians and/or the responsible adult party will be asked to sign an acknowledgement of Financial Policies for the 2023-2024 season and will be responsible for keeping his/her athlete account(s) current and in good standing. When registering, all families must place and maintain a working debit or credit card on file for the entirety of the 2023-2024 season. Payment of all tuition and program fees will be made via automatic bank draft ONLY through the BRC payment system (unless previously approved by administration).

Monthly tuition is due and drafted on the 27th of each preceding month (Ex.: July tuition is due on June 27th). Fees are drafted on the 15th of each month. Monthly tuition/fees are not prorated for any reason. All other fees are due and drafted on the exact due date as listed on the payment schedule.

Attendance Policies

We understand that there will be times when cheerleaders cannot attend practice, whether it's for a family emergency, illness, funeral, school event, personal etc. We will allow 4 unexcused absences through the season for any given reason, however no more than 2 in one month. Anything beyond 4 absences will be grounds for dismissal. We expect practice attendance to be treated no differently than a professional job. We are working to create reliable team members. If an athlete is sick the day of practice you must reach out and notify us within 2hrs of practice time so that we can make accommodations to practice plans.

If the athlete does not have a fever or is contagious, but is still unable to physically practice, they are still required to attend for moral support of the team or modified conditioning/training.

Absolutely NO ABSENCES ALLOWED:

- *the week before competition or two weeks prior to nationals*
- *on competition day(s)*
- *during mandatory camps or events*

Coaches reserve the right to replace an athlete who misses practice the week before a competition and charge a disciplinary fine. Missing competition may result in dismissal from the program and/or requirement to pay \$300 missed competition fee.

Please submit all planned vacations and absences in writing at the beginning of the season. Unplanned absences must be submitted on the conflict calendar as soon as the absence is known. Vacations after June are expected to be scheduled so that they do not interfere with any BRC activities including bootcamp or choreography.

Pre-Season Exceptions to the attendance policy... JUNE: Two (2) "June Only" absences allowed / JULY: Two (2) "July Only" absences allowed

Athletes that arrive to practice more than 10 minutes late or who leave practice early more than 5 minutes early will be considered "Tardy". 5 Tardies = 1 Absence.

*A detailed policy book and code of conduct will be available at tryouts



IMPORTANT DATES

MAY 27 Team Placements

JUNE 5 Practices Begin

JULY 14-16 Elite Team Bootcamp

JULY 31-AUG 6 Summer Break

SEPT 4 King Apple Parade

NOV 22-26 Thanksgiving Break

NOV 18 Asheville Parade

DEC 23-JAN 2 Christmas Break

MAR 31 - APR 2 Easter Break

New this season! We will NOT be planning regularly scheduled Sunday practices. Beginning September 10th through April 7th elite teams will practice on the first Sunday of every month. This time may be extended or shortened depending on team needs or upcoming events.

Choreography will happen weekends in July. Pre scheduled events must be turned in before June 9th to be considered when planning choreography weekends. Missing choreography and/or bootcamp days may result in removal from the team.

We do not close for "spring break". Athletes should not commit to vacations, college tours, school hosted trips, extracurricular activities, or sports in the winter/spring as we have a zero tolerance attendance policy before competitions. Trips should be planned around BRC practices.

COMPETITION SCHEDULE

We typically expect to release a draft in June, but delays in this information may occur. Events may be live or virtual. Competition selection can change throughout the season. Some reasons may be: lack of preparation due to athlete attendance or injury, event date or policy changes, elite teams already having or needing bids, etc.



Schedule of Fees - NOVICE			
Date	Charge	Amount	Notes
May			
PRE 6/5/23	Registration Fee	\$125	Registration & June tuition due before 1st practice
PRE 6/5/23	June Tuition	\$85	
June			
6/27/23	July Tuition	\$85	
July			
7/1/23	Uniform Fee 1	\$100	
7/27/23	August Tuition	\$85	
August			
8/1/23	Uniform Fee 2	\$100	
8/27/23	September Tuition	\$85	
September			
9/15/23	Fees	\$135	
9/27/23	October Tuition	\$85	
October			
10/15/23	Fees	\$135	
10/27/23	November Tuition	\$85	
November			
11/15/23	Fees	\$135	
11/27/23	December Tuition	\$85	
December - April			
12/27/23-4/27/24	Tuition	\$85 monthly	

Practices: 1 hour/1x a week

Tumbling: 50% off all tumbling classes (free summer classes until Sept 1)

Competitions: 3 1-day events (within 2 hours drivable travel).

NOVICE ALL STAR CHEER (NON TRAVEL)

Tiny Restricted Teams
(birth year 2016-2020)

This program is the first step for younger athletes to bridge the gap between class training and competitive teams. Athletes learn new skills and perfect a routine that will be showcased at local events. This division is scored by judges for feedback, but teams are not always ranked. Age division offerings are 3-5 or 6-9 years old and we cannot guarantee all age offerings. 3 year olds must be 3 by sign ups to participate on a team and show a readiness for the team. If we do not offer your child's age group in this program, they will be placed on a prep team.

Fees: Season fees total \$405 split into 3 payments (Sept. - Nov.) which pays for competition registrations, coaches fees, routine music and choreography, and competition bow. You may choose to pay as much in advance as you'd like to lower remaining monthly fees. Registration fee includes program T-shirt, insurance, and scrunchie.

Tuition: Tuition is a set amount of \$85 due on the 27th of each month from May-April, which covers 1 weekly practice, and 50% off all additional classes. We do not prorate tuition for any reason.



Schedule of Fees - PREP			
Date	Charge	Amount	Notes
May			
PRE 6/5/23	Registration Fees	\$200	Registration & June tuition due before 1st practice
PRE 6/5/23	June Tuition	\$140	
June			
6/27/23	July Tuition	\$140	
July			
7/1/23	Uniform Fee 1	\$100	
7/15/23	Fees	\$90	
7/27/23	Aug. Tuition	\$140	
August			
8/1/23	Uniform Fee 2	\$100	
8/15/23	Fees	\$90	
8/27/23	Sept. Tuition	\$140	
September			
9/15/23	Fees	\$90	
9/27/23	Oct. Tuition	\$140	
October			
10/15/23	Fees	\$90	
10/27/23	Nov. Tuition	\$140	
November			
11/15/23	Fees	\$90	
11/27/23	Dec. Tuition	\$140	
December			
12/15/23	Fees	\$90	
12/27/23	Jan. Tuition	\$140	
January			
1/15/24	Fees	\$90	
1/27/24	Feb. Tuition	\$140	
February - April			
2 - 4/27/24	March. - May Tuition	\$140	

PREP ALL STAR CHEER (SEMI TRAVEL)

Tiny, Mini, and Youth teams
(birth year 2012-2017)

All Star Prep caters to athletes who are ready to compete against other teams but prefer less commitment as compared to our elite travel program. This program provides a stress-free experience and is the perfect transition for rec or school cheer athletes who want to try all-star, or any athlete new to the sport.

Fees: Season fees total \$630 which pays for competition registrations, coaches fees, routine music and choreography, and competition bow. We have split these fees into 7 equal payments (July-Feb) of \$90 due on the 15th each month. You may choose to pay as much in advance as you'd like to lower remaining monthly fees. Registration Fees include practice wear, warm up jacket, T-shirt, insurance, and scrunchie.

Tuition: Tuition is a set amount of \$140 due on the 27th of each month from May-April, which covers 1 weekly practices, 1 weekly tumble class, and 50% off all additional classes. We do not prorate tuition for any reason.

Practices: 1.5-2 hrs/1x a week

Tumbling: 1 class included, all other classes 25% off

Competitions: 3 regional events (all within 2 hours drivable travel), 1 national event (within 6 hours drivable travel).



Schedule of Fees - ELITE			
Date	Charge	Amount	Notes
May			
PRE 6/5/23	Registration Fees	\$300 (\$200 returners)	Registration & June tuition due before 1st practice
PRE 6/5/23	June Tuition	\$220	
June			
6/27/23	July Tuition	\$220	
July			
7/1/23	Uniform Fee 1	\$255	
7/15/23	Fees	\$180	Includes Boot Camp Fee
7/27/23	Aug. Tuition	\$220	
August			
8/1/23	Uniform Fee 2	\$255	
8/15/23	Fees	\$143	
8/27/23	Sept. Tuition	\$220	
September			
9/15/23	Fees	\$140	
9/27/23	Oct. Tuition	\$220	
October			
10/15/23	Fees	\$140	
10/27/23	Nov. Tuition	\$220	
November			
11/15/23	Fees	\$143	
11/27/23	Dec. Tuition	\$220	
December			
12/15/23	Fees	\$143	
12/27/23	Jan. Tuition	\$220	
January			
1/15/24	Fees	\$143	
1/27/24	Feb. Tuition	\$220	
February - April			
2 -4/27/24	March. - May Tuition	\$220	

ELITE ALL-STAR CHEER

Mini - Senior Levels 1-5
(Birth year 2016-June 2004)

Athletes who are rostered on an elite team will be performing at the highest levels of competition. Athletes will be held to strict guidelines and are expected to commit fully to their teammates and coaches.

The elite all-star season runs May-April. Teams compete throughout the season at regional and national events and potentially earn a wildcard, at-large or paid invitation to The Regional Summit, The D2 Summit and/or The Allstar World Championships - these events are not elective. Tuition covers all team practices, extra practices and tumbling.

Fees: Season fees total \$1000 which pays for competition registrations, coaches fees, routine music and choreography, and competition bow. We have split these fees into 7 equal payments (July-Feb) of \$143 due on the 15th each month. You may choose to pay as much in advance as you'd like to lower remaining monthly fees. Registration Fees include practice wear, backpack, jacket, T-shirt, and scrunchie.

Tuition: Tuition is a set amount of \$220 due on the 27th of each month from May-April, which covers 2 weekly practices, 1 weekly tumble class, and 50% off all additional classes. We do not prorate tuition for any reason.

Practices: 2-hour practices/2x a week (June-April), one additional weekend practice (Sept.-April)

Tumbling: 1 class included, all other classes are 50% off

Competitions: 4 to 6 regional events within 4 hours drivable travel. 1-3 national events within 8 hours travel. Hotel and/or flight may be required for some events for select teams

Bid Event: We will accept bids to post season events (late April/May). There may be an additional fee for teams competing in the postseason

*a very tentative competition schedule will be available the first week of practices.

